

ANNOUNCING

SSA MEMBERSHIP CONTEST

February 1 through May 31, 1961

PRIZES—for the person who obtains the most new members.
—for everyone obtaining two or more new members.
—for the three winners of an accompanying slogan-writing contest.
—to the soaring clubs most successful in getting new members.

SO JOIN THE FUN! HELP ROUND UP NEW MEMBERS!

Help yourself to one of the many prizes, and help SSA to help you and others in the sport of soaring!

Contest Rules

1. The contest starts February 1 and closes May 31, 1961. All entries postmarked inclusive of these dates are eligible for prizes.

2. SSA members of any type may compete in the slogan-writing and number-of-members-obtained contests by sponsoring new members and submitting slogan entries. One slogan entry is permitted for each new member sponsored. Each new member sponsored is also permitted to submit a slogan entry.

3. Any person not an SSA member between Jul. 1, 1960, & Jan. 31, 1961, will qualify as a new member.

4. New members of any type joining SSA during the contest may in turn sponsor other new members, submitting slogan entries in the proper manner.

5. Each slogan entry shall consist of completion of the statement "It is important to join SSA because . . ." in 25 or less additional words. Scoring of the slogan entries shall be done by a committee appointed by the SSA President, and shall be done on the basis of interest, clarity, sincerity and originality, weighted equally. All entries become the property of SSA. The decisions of the committee shall be final.

6. There shall be two contest categories for clubs: (a) SSA Chapters, and (b) non-Chapters. An award will be given to the club in each category that obtains the most SSA members within its ranks.

7. Membership applications must be forwarded to SSA as they are received so the memberships may be put into effect and the new members

made eligible to enter the contest themselves. They must have noted on them the name of the sponsoring member or the name of the soaring club to which the new member belongs. A new membership may be credited to a member for the slogan-writing and number of members obtained contests or to a club for the club contest *but not for both*. Clubs that obtain new members as a result of club activities or by united effort are expected to enter the club contest and not submit all new memberships in the name of one member, expecting him to give the club any prize he may win. Enclosed with the application must be the dues for the new member and the slogan entries, if any, from the sponsoring member and new member. Each slogan entry must be on a separate piece of paper with the name of the entrant printed below the slogan. It is *not* necessary to use printed SSA membership application forms for new memberships as long as the name and address are given. Age and phone number are desired, also, but not required.

8. In awarding prizes for the number of new members obtained, scoring shall be done on the basis of:

Full Member	—	1
Associate member	—	½
Student Member	—	½
Family Membership	—	1½
Life Member	—	10
Sponsoring Member	—	3
Industrial Member	—	3

9. All prize winners must be SSA members as of June 15, 1961. Prizes will be awarded at the 1961 U.S. National Soaring Championships Awards Banquet. Anyone shall be eligible to enter the contest except employees of SSA, members of the judging and membership committees and subcommittees of SSA, and the SSA President.

Awards

First place prize in the slogan-writing contest will include a **Zep portable oxygen system, donated by Zep Aero**. There will be second and third place prizes in this contest, also.

Awards will be given to everyone who obtains two or more memberships. The more members, the bigger the award. A special prize for the most members obtained by an individual will be a brand new Pioneer soft, flexible back-type parachute complete with carrying bag. **This parachute, worth hundreds of dollars, was donated by the McElfish Parachute Service of Dallas, Texas.**

The winning club in each club category will receive a special prize.

A complete list of prizes, including those in the process of procurement, will be announced in the near future.

Potential

Look around! Check to see if all your friends in soaring or members of your club are listed in the SSA Soaring Directory. If they are not, they are good potential members. If they are in the Directory but have a "1" expiration code, it is possible that they did not renew last June and qualify now as new members. Convince your power pilot friends to join: professional pilots (business aviation, flight instructors, etc.), military pilots, airline pilots (active or retired), etc. Anyone connected with aviation is a potential member. Every Member Get A Member!

SSA MEMBERSHIP CONTEST PRIZES SOLICITED

Prizes are hereby solicited from the members or any possible donors that members may know, bearing in mind that gifts to the Society are tax deductible. Make all donations to SSA, Box 66071, Los Angeles 66, Calif.

E. M. G. A. M.