

SSA NEWS

PETE BOWERS TO BE ASSOCIATE EDITOR OF SOARING

Pete Bowers of Seattle, Wash., has been hired as SSA's Associate Editor of SOARING magazine, beginning with the next issue. In this part-time position, he will assist the present editor with the writing, solicitation and acknowledgement of articles and the various phases of preparing copy and illustrations for the printer.

Pete and six others applied for the job and the Publications Committee had a difficult job in choosing between them since any one would have been most acceptable. However, Pete's long and active association with the sport, on top of his literary experience and ability, made him the most uniquely qualified. The July issue of SOARING will contain a photo and short biography of our new Associate Editor.

ADVERTISING MANAGER APPOINTED

Anna Saudek of Los Angeles, Calif., has recently been appointed advertising manager for SOARING magazine. As such, she will solicit and select advertising representatives for different areas of the country and prepare material that will help them sell space in the magazine. She will cover metropolitan Los Angeles herself and would like persons desiring to be representatives in other areas to write her as Advertising Manager, SOARING magazine, Box 66071, Los Angeles 66, Calif. Appointed representatives will receive the standard 20% of all advertising sold in their territory.

This action was taken by the Publications Committee after serious consideration of hiring a professional advertising consultant and representatives already in the business. However, it was felt that our magazine could not attract the volume of non-soaring advertising needed to make such an arrangement practical. Instead, the efforts of people who know soaring will be applied to the problem of increasing our advertising revenue. You can help by recommending prospective advertisers to SOARING or referring their names to Anna. Remember, each column inch of advertising sold is the equivalent of a new Member for the Society.

EXPIRATION NOTICE!

It is renewal time again for many SSA memberships. Reminders to all those that are due to lapse after June 30, 1959, unless renewed sooner, will be mailed early in June. Your cooperation in acting on these reminders when they are received would save the office staff considerable work.

Of course, this issue of SOARING is the last you will receive until your dues are paid past June 30, 1959. If you are not sure how far you are paid to, check the date on your membership card or look at the code on the addressograph label used to mail this magazine. If the code contains a "1" and you have not renewed recently or are not paid ahead, you are the one who should be reading this notice and acting accordingly.

The greatest incentive for renewing will no doubt be to receive the monthly issues of SOARING which begin after this one. If you send your dues in early, you will be in on the original mailing of the July issue.

ANNUAL GENERAL MEETING

The annual general meeting of The Soaring Society of America, Inc., will be held in the administration building at the Harris Hill Gliderport, Elmira, N.Y., at 2:00 PM on July 10, 1959.

EATON TROPHY ENDOWED

SSA has been advised by the family of the late Warren E. Eaton that they will endow the SSA perpetual trophy which bears his name with a gift of stock worth \$5,000.00. The Warren E. Eaton Memorial Trophy is awarded each year to a person who has made an outstanding contribution to the art, sport or science of soaring flight in the U. S. It was presented to the Society in 1939 by Mrs. Genevieve Eaton in memory of her husband, founder and first President of the Soaring Society of America, who died in 1934. The trophy is in the form of a tall vase-type silver cup which depicts in bas-relief sailplanes and clouds. It was last awarded to Anne and William G. Briegleb of El Mirage Field, California.

The endowment of the Eaton trophy brings to a total of three the number of SSA perpetual trophies which are so protected, the other two being the duPont and Stroukoff trophies. The endowment funds are kept invested, income from which pays for the maintenance and engraving of the trophies and provides cash awards for the recipients.

MATERIAL AVAILABLE

The SSA has a variety of items available on a free distribution basis, unless otherwise specified. Request by item number or name from SSA, Box 66071, Los Angeles 66, Calif.

Item 3. FAI soaring awards application blanks.

Item 4. SSA membership application blanks. These are in the form of business reply envelopes, making it easy for new applicants to mail in their dues.

Item 6. SOARING . . . The S.S.A. . . and YOU pamphlets, telling about the sport of soaring, glider pilot certificates, how soaring is organized, what the SSA is and what it does, and how to get started in soaring. Ideal for answering the questions of prospective soaring enthusiasts.

Item 7. Region lists of soaring clubs and SSA Governors, by SSA region number, as excerpted from the SSA Directory. The list for each region lists all soaring clubs in that region, their addresses, meeting times and places, flying sites and contact persons and the SSA Governors' names and addresses for each state in the region. Add the region number in parentheses after Item 7 when ordering or just the state desired.

Item 8. List giving Availability of Plans, Kits, Partially Completed and Ready-to-fly Gliders and Sailplanes. At present, the list includes only U. S. designs for which details have been obtained, including a brief description, price, manufacturer's name and address. New equipment only.

Item 9. List of Glider Schools and Commercial Glider Operators in the U.S., giving location, equipment, services and prices, where known.

Item 10. List of Books on Soaring, where they may be obtained, prices and a brief description of each.

Item 24. Incorporation Procedures—California. Intended to show non-profit soaring clubs the way to incorporate, with specific details for the state of California.

Item 28. Used Sailplanes For Sale List. Over 75 ships listed by type, N number, price and owner's name and address, as compiled from 1958 SSA census report forms, ads and owner's notices. Revised frequently.

Item 30. Film Library List, with rules governing use of the films. Request from Walter B. Hausler, 67 Fisher Rd., Rochester 11, N.Y.