

# EVERY MEMBER GET A MEMBER

Your attention is again called to what E.M.C.A.M. stands for; Every Member Get A Member! The SSA membership drive and contest announced in the July-August issue of SOARING is gathering momentum. It does have inertia, however, so the closing date of the contest is being extended to March 31, 1957, in order to insure maximum effectiveness. Although it is thinking big and would mean a lot to SSA for the membership to double, the numbers involved are actually small. Indications are that the contest winners will not have very large tallies. Everyone has a fair chance of earning a prize.

A little more than doubling the total number of full Members and Family Members would make a number like 2000. This is the goal to be reached by March 31st. That many are needed to pay for the commitments and program established by your Board of Directors. Like our federal government, there is a budget which outlines our obligations. Unlike the government, we would like to make SSA self-supporting and not end up with a deficit which must come from reserves. The reserves are there, but let's just watch them earn interest.

By now, all individuals who receive SOARING magazine in the United States will have received a number of membership application blanks and copies of SSA's new promotional pamphlet, "SOARING . . . The S.S.A. . . . and YOU." These are your tools in the contest. The pamphlet is designed to answer most of the questions that might be raised by someone new to the sport. It also points out the important role SSA plays in U.S. soaring. Too much emphasis cannot be placed on how vital a strong national organization is to the continued enjoyment of the sport by everyone who desires to glide and soar. Then too, there are too many misconceptions about soaring that can only be effectively dispelled on a national level. One of these is that a glider operation is incompatible with other forms of flight. SSA is the only organization equipped to handle the educational program it will take to familiarize the public with what soaring is actually like. Besides the basic attraction soaring has, this is one of the strongest convincers you have for prospective Members. If you

need more of the pamphlets, drop a request to headquarters.

## Contest Details

The membership contest was inaugurated to inspire you to get your new Member, plus a few more to make up for those who will not respond. It is open to any person; the only rule being that, in order to properly credit new applications, the application forms or letters of transmittal should indicate who is to get credit.

For the purposes of scoring, each new Member will be counted as one membership, each new Student Member or Associate will count as one-half a membership, a Sponsoring Member or Industrial Member will equal five memberships, a Family Membership will count for two and for each Life Membership sold the person responsible will be credited with 20. Renewals will not be counted unless they have been lapsed for more than six months. New subscriptions to SOARING magazine will not be counted in determining the winner of this contest.

The following prizes will go to the people who are responsible for producing the most new memberships in SSA between August 15, 1957, and March 31, 1958.

First: a Life Membership in SSA plus a copy of the book "Soaring Pilot" and a gold SSA lapel button.

Second: a Life Membership in SSA.

Third: a Peravia barograph, donated by Dave Stacey.

Fourth: a soaring tie and gold SSA lapel button.

Fifth: a gold SSA lapel button.

If further donations to SSA are made for this purpose they will be added to the list of prizes.

## SSA MEMBERSHIP

From the By-Laws of The Soaring Society of America, Inc.:

Article II, Membership.

Section 1—The Membership of the Society shall consist of the charter members and all individuals whose applications for membership have been accepted by the Society.

Section 2—Membership in the Society shall be by application on a form provided by the Society. Classes of memberships, services, privileges

and annual dues shall be as follows: Member (all services and privileges) \$10.00.

Associate (1, 2, 3, 4) \$5.00.

Student Member (1, 2, 3, 4, 5) (less than 22 years of age and enrolled in school or college) \$3.00.

Family Member (all) (Member status for two persons in same family and one subscription to SOARING per family) \$15.00.

Sponsoring Member (all) \$50.00 and up.

Industrial Member (1, 2, 3, 4, 5, 7) \$50.00 and up.

Life Member (all) \$200.00 single payment or four consecutive quarterly payments of \$50.00.

Subscription to SOARING (1) \$4.00 in North America, \$5.00 elsewhere.

## SERVICES AND PRIVILEGES

1. Subscription to SOARING.
2. Notices and Bulletins.
3. Free entrance to sanctioned SSA Contests as spectator.
4. Membership card.
5. Free entrance to sanctioned SSA Contests as contestant.
6. Free issuance of soaring certificates and badges (except diamond awards).
7. Vote in accordance with the SSA By-Laws, with Family Memberships entitled to two votes.

Make checks and money orders payable to The Soaring Society of America, Inc. Mail to SSA, Box 66071, Los Angeles 66, California.

Expiration date policy on memberships and subscriptions is on a semi-annual basis. All expire on either June 30th or December 31st of each year. New applications received within the first four months of a half are made to begin at the beginning of that half and all issues of Soaring for that period are sent.

Those received in the last two months of a half begin when received and expire a year from the end of that half. The latest issue of Soaring is always sent as acknowledgment of the application. Late renewals are made to continue from the expiration date unless four months have elapsed and no instructions to the contrary are received, in which case it is treated as a new application.