

# Soaring Salutes . . .



GEORGE E. HADDAWAY, above, one of the nation's pioneer aviation journal publishers and an ever present leader for the betterment of all phases of aviation—military, government and civilian.

## Flight Magazine

Twenty years ago in April, 1933, two then-young Texans, George E. Haddaway and A. T. Barrett, Jr., planned to enter the aviation publication field. Today, Both GEORGE HADDAWAY and his FLIGHT MAGAZINE have become institutions in the aviation industry.

Lacking the present HADDAWAY speed, it required one year for the first edition to roll off the press from the old Ledger Building in Fort Worth. A more opportune time could not have been planned. In April, 1934, James A. Farley and Franklin D. Roosevelt cancelled the air mail contracts—leaving the budding publication stymied in the very act of budding.

"We sold enough ads to the unsuspecting to gross \$38.00 on the first issue," HADDAWAY now admits.

After a couple of years on the "hamburger diet," young BARRETT, who was the nephew of one of the founders of American Airlines, A. P. BARRETT, decided to leave the \$50.00 per month profit publication and enter the field of matrimony.

In 1939, HADDAWAY moved his publication to Dallas and shortly after acquired TOM ASHLEY from the Shreveport, La., Journal as managing editor; a position he still holds.

Today, only one other U. S. aeronautical journal has been edited longer by the same individual.

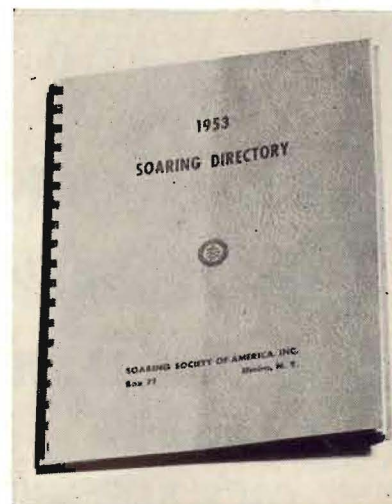
FLIGHT MAGAZINE has long been a staunch friend of the soaring movement in the U. S. and of the Soaring Society of America. One of HADDAWAY'S and FLIGHT'S most noteworthy contributions was the leading of the campaign to send a U. S. soaring team to the International Meet in Spain last year. Flight also helped to sponsor the old regional Soaring meets held before World War II in Wichita Falls, Texas, where national attention was focused on the southwestern plans area as one of the finest soaring regions in the world. Some of the most authoritative and brilliant accounts of soaring meets and activities during the postwar era have appeared in FLIGHT under the by-line of TOM ASHLEY.

Then too, Soaring salutes GEORGE E. HADDAWAY, an aviation pioneer and one of its most outspoken promoters, developers and critics.

To GEORGE HADDAWAY—best wishes for another 20 years.

May-June, 1953

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