

● To Increase Interest

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observing. It might be thought that a group of three or four is insufficient to be a satisfactory nucleus, but if they are half interested they'll come up with friends on organization night.

Not only these but existing clubs should be built through an ambitious program of activities including not only flying but also including many other adjuncts of interest and value.

It behooves each of us to seek out people of localities without organizations, bring them together and follow through to complete organization, or reorganization in the case of old inactive clubs, and to expand our many going clubs by increasing interest through new and additional activities.

To build new clubs and increase membership in existing clubs and **TO INCREASE INTEREST IN SOARING THROUGH LOCAL CLUB AND ASSOCIATION ACTIVITIES**, the following should be considered:

1. **OBJECTIVES** — Every Soaring organization should have worthwhile objectives in addition to that of flying, of a sporting, scientific, educational and social nature.

2. **COMMITTEES**—Every soaring organization should have a full contingent of active committees, administrative, operational and promotional.

3. **PROJECTS**—Every soaring group should have projects continually underway, — competitions, construction, educational, membership drives, exhibitions, etc.

4. **BULLETIN**—Every soaring group should publish a monthly Bulletin or News Letter, periodic membership rosters, committee lists, etc.

Objectives: No organization ever grew and prospered or even survived without a purpose, — without worthwhile objectives and without effort in their behalf. Objective can be anything that the group wishes to accomplish. They probably should be two or three in number. It is important that they should include in addition to the sporting goals at least one of educational or scientific value. **MEMBERSHIP INTEREST IS MAINTAINED AND NEW MEMBERS ARE ATTRACTED BY WORK TOWARD ACCOMPLISHMENT OF OBJECTIVES.**

Committees: Are necessary to carry on the administrative and operational work of the organization. Standing committees provide the officers with assistance and the members with a part in the affairs of the club. **THEY MAKE EVERY MEMBER AN ACTIVE MEMBER.** Every member should be on at least one committee. The officers should see that the committees are active and that each committee member has an opportunity to do his part. Committee chairman should be carefully selected for their capabilities and interests. Careful observation of members interests will make the proper selections possible. Members who suggest activities should certainly have the opportunity to lead committees appointed as a result of their suggestions. Standing committees should, among others, include a committee on Membership and Attendance, one on Programs, Activities, Finance, Records and Certificates, Social Affairs, etc. Special committee should be appointed for special projects as needed. Each committee members should be supplied with brief written instructions as to the pur-

pose and duties of the committee. **MEMBERSHIP INTEREST IS MAINTAINED AND NEW MEMBERS ARE ATTRACTED BY COMMITTEE WORK AND THE RESULTS OBTAINED.**

Projects And Activities: Are as necessary to continued and increasing interest as pedal extremities to a pedestrian. How can we get along without them? Activity is what was expected by the fellows when they joined. Projects provide the reason for membership, for being an active member, for new members to join, for the organizations existence. They give us something to accomplish, something to be proud of, yes something to brag about (a little is allowed in other states). Projects and activities can be the choice of the group but should include in addition to sporting events, some of educational or social value and of scientific value if possible. Projects might be: Major or minor soaring contest, design and construction, rebuilding with modifications, social events for members, their families and friends, teaching a worthy group of teen-agers ground school subjects and gliding and soaring, exhibitions and displays at the county fair, programs for luncheon clubs, introducing and assisting with a glider construction project in the high school vocational training class, investigating a particular weather situation, building a small wind tunnel to investigate those ideas we've been wondering about, organizing a new club in a neighboring town or state, educational and informative programs at monthly meetings—you think of some now. **MEMBERSHIP INTEREST IS MAINTAINED AND NEW MEMBERS ARE ATTRACTED BY WORTHWHILE PROJECTS.**

Bulletin: A club bulletin or News Letter is one of the most valuable and important projects for maintaining and creating interest. In addition to being a medium for dissemination of news, making announcements, etc., it provides a mailing piece for promotion, — an opportunity to let others know of club activities and accomplishments, a place for a little bragging and boasting (limited outside of Texas) and above all a place to recognize individual members, their efforts and accomplishments. **MEMBERSHIP IS MAINTAINED AND NEW MEMBERS ARE ATTRACTED BY A GOOD NEWSY MONTHLY BULLETIN OR NEWS LETTER.**

Leadership in these things is among the duties of the SSA Governors. Their enthusiasms for expansion was demonstrated at the conference and in work they are carrying on now. They will continue and will be calling upon us but we should not wait on them. We, every member of SSA, should consider the above, elementary as it is, it is all fact and will work. A little effort by each of us will produce results that will *increase interest in Soaring through local Club and association activities.*

OSTIV OFFICERS

Officers of OSTIV (Organisation Scientifique et Technique de Vol a Voile) for 1950-51 elected at the meeting held at Orebro, Sweden, during the international contest were:

De Lange, Netherlands, president; Eichenberger, Switzerland, vice president; Jarlaud, France, trustee at large; Klemperer, U.S.A., trustee at large; Cijan, Yugoslavia, trustee at large; Raspet, U.S.A., chairman, Scientific Committee, and Ledermann, Switzerland, chairman, Technical Committee.