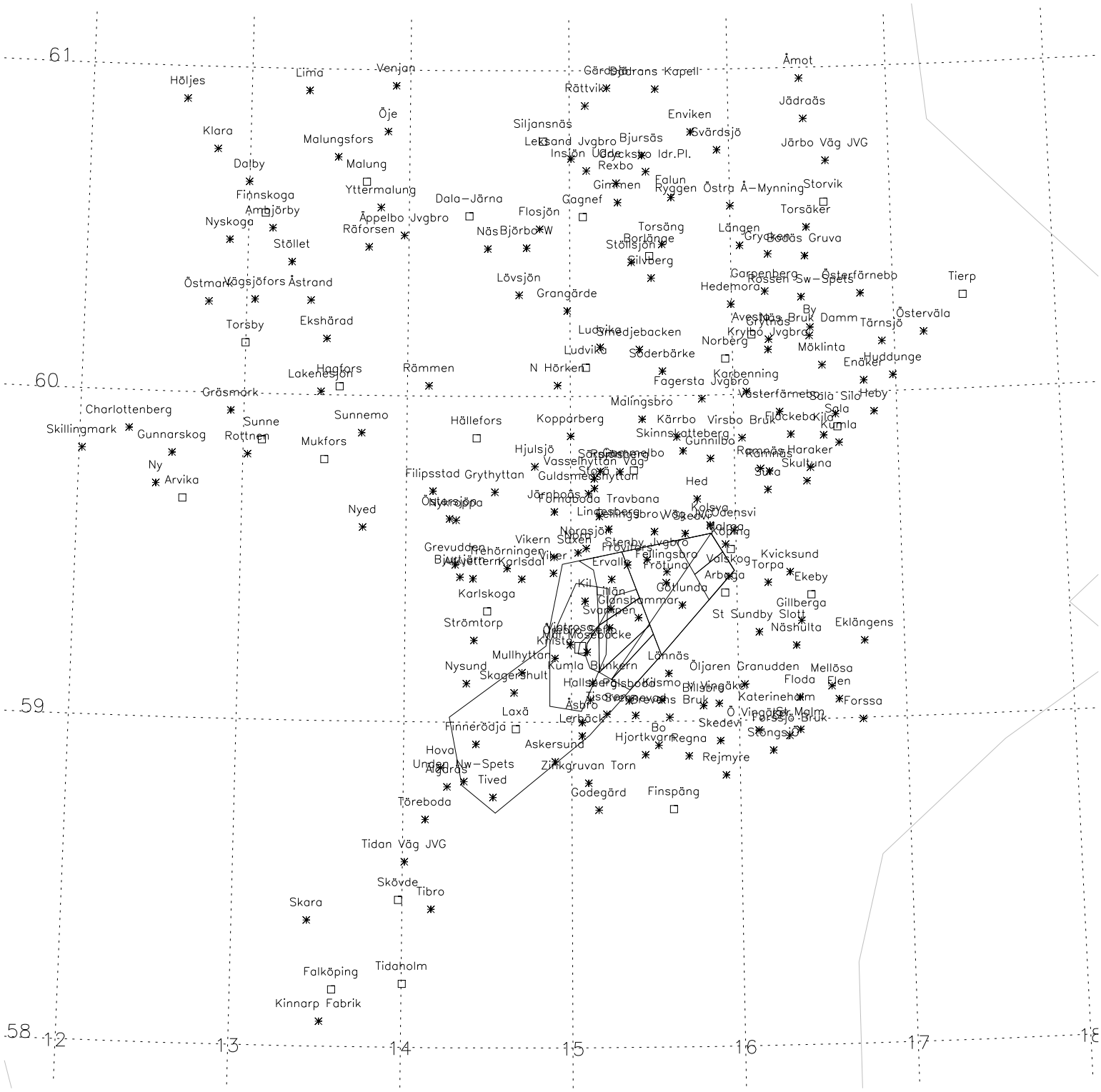Örebro, Sweden: Berlagsträffen, 2004